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EUROPEAN DIGITAL RIGHTS





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Institut d'études européennes Institute for European Studies



ABOUT PRIVACY CAMP (PC)



Photos @Privacy Camp 2020

Privacy Camp is the annual conference bringing together over 300 digital rights advocates, activists as well as academics and policy-makers from all around Europe and beyond to discuss the most pressing issues facing human rights online. Started in 2012 as a small gathering of digital rights activists and academia, the event takes place every year in Brussels (Belgium)/online.

PARTICIPANTS & SPEAKERS' FEEDBACK

- "Privacy Camp is the place to be for getting all the insights on digital rights challenges! I love the exchange of ideas with a unique group of individuals representing civil society, academia, EU bodies, and the industry." - Eleftherios Chelioudakis, Homo Digitalis
- "I look forward to attending Privacy Camp every year, because it allows me to gather with colleagues from all over Europe." - Paola Verhaert, The Engine Room
- "It's always great to catch up with like-minded privacy activists, but this event really buzzes with energy and enthusiasm." -Jennifer Baker, Journalist & BrusselsGeek





Photos @Privacy Camp 2020

BENEFITS OF SPONSORSHIP





DRIVE SOCIAL CHANGE

You'll be supporting an event that ignites a broad spectrum of opinions and high audience engagement, positioning Privacy Camp at the epicenter of civil society – driven debate in the area of digital policy in Brussels.

RECLAIM OUR FUTURES

Privacy Camp is a unique opportunity to partner with European Digital Rights to ensure a vibrant, inclusive and thriving digital environment.

FOSTER COALITION-BUILDING

Every year, our event bursts the digital rights bubble, building the much needed bridges across peoplepowered movements.



- 11th anniversary edition of Privacy Camp conference
- Hybrid format
- Open to 200+ in-person participants and 200+ online participants (free entry)

#PRIVACYCAMP23 CRITICAL DIGITAL CRISIS.

• +30 expert speakers and panelists from human rights sector, academia, EU institutions and many more expected

• Panels, hands-on workshops, action rooms

SPONSORSHIP PACKAGES

Sponsorships are designed to showcase your commitment to a thriving digital landscape, drive engagement with your business, and connect you with our leading thinkers and makers.







Megabyte Sponsor (€2,500+)



Kilobyte Sponsor (€500+)

GIGABYTE SPONSOR (€ 5,000+)

- Prominent logo placement on event website
- Logo added to the footer of Privacy Camp e-newsletter (500 subscribers)
- "Thank you" post on Twitter (30.7k followers, @edri) & LinkedIn (8.6k followers)
- Logo added to events materials (program, event summary and roll up)
- Listing among corporate funders in Funding section on EDRi's website & EDRi's Annual report 2022/23
- Logo and promotional slide displayed during the conference
- Placement of two promotional roll-up banners & merchandising at the conference venue



MEGABYTE SPONSOR (€ 2,500+)

 Prominent logo placement on event website Annual report 2022/23 venue

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 Listing among corporate funders in Funding section on EDRi's website & EDRi's • Placement of one promotional roll-up banner & merchandising at the conference

KLOBYTE SPONSOR (E 500+)

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